

# MANAGEMENT PLAN FOR PRODUCT DEVELOPMENT

Confratute -- Renzulli Center for Creativity, Gifted Education, and Talent Development  
University of Connecticut

Name \_\_\_\_\_ Phone # \_\_\_\_\_  
Address \_\_\_\_\_  
\_\_\_\_\_

Strand # \_\_\_\_\_ Description \_\_\_\_\_  
Instructor \_\_\_\_\_ Year \_\_\_\_\_

## PART ONE: PROBLEM FINDING AND FOCUSING

## PART TWO: RESEARCH AND DEVELOPMENT

CONTENT	TYPE OF PRODUCT	
<input type="checkbox"/> IDENTIFICATION	<input type="checkbox"/> THEORETICAL PAPER	<input type="checkbox"/> RESEARCH FINDINGS
<input type="checkbox"/> CURRICULUM	<input type="checkbox"/> ARTICLE FOR PUBLICATION	<input type="checkbox"/> WEB SITE
<input type="checkbox"/> PROGRAM DEVELOPMENT	<input type="checkbox"/> WORKSHOP MODULE	<input type="checkbox"/> LEARNING CENTER
<input type="checkbox"/> OTHER (please describe)	<input type="checkbox"/> CURRICULUM GUIDE	<input type="checkbox"/> PROGRAM GUIDELINES
_____	<input type="checkbox"/> STUDENT MATERIALS	<input type="checkbox"/> PROPOSAL
_____	<input type="checkbox"/> PAMPHLET/HANDBOOK	<input type="checkbox"/> POLICY STATEMENT
_____	<input type="checkbox"/> IDENTIFICATION INSTRUMENTS	<input type="checkbox"/> COURSE SYLLABUS
_____	<input type="checkbox"/> EVALUATION INSTRUMENTS	<input type="checkbox"/> OTHER _____

KNOWLEDGE YOU ALREADY HAVE ABOUT THIS TOPIC. (Briefly summarize your current expertise or knowledge base about the topic.)

RESEARCH QUESTIONS. (What questions do you have about this topic? What do you need to find out about this topic area? List the questions for research here.)

AUDIENCES	
<input type="checkbox"/> SCHOOL RELATED <input type="checkbox"/> FACULTY <input type="checkbox"/> PRESCHOOL <input type="checkbox"/> ELEMENTARY <input type="checkbox"/> MIDDLE SCHOOL <input type="checkbox"/> HIGH SCHOOL <input type="checkbox"/> UNIVERSITY <input type="checkbox"/> SPECIAL SERVICES <input type="checkbox"/> ADMINISTRATION <input type="checkbox"/> BOARD OF EDUCATION <input type="checkbox"/> STUDENTS (specify age/grade level) _____ _____	<input type="checkbox"/> PUBLIC <input type="checkbox"/> PARENTS <input type="checkbox"/> GENERAL PUBLIC <input type="checkbox"/> COMMUNITY GROUPS <input type="checkbox"/> SPECIAL INTEREST GROUPS <input type="checkbox"/> LEGISLATIVE <input type="checkbox"/> SERVICE GROUPS <input type="checkbox"/> NEWS, MEDIA <input type="checkbox"/> OTHER (specify) _____ _____ _____

HUMAN AND MATERIAL RESOURCES. (Keep a running account of any and all resources that will be used as you pursue the planning, research and product development phase of this project. The material resources listed below should ultimately serve as the bibliography of your product. The list of human resources should serve as a separate appendix to your final product. Attach additional pages to this section as your product develops.)

GETTING STARTED. (What steps did you take to develop your product? Use the back of this form if you need additional space. Keeping a running log of your activities from start to finish.)

TENTATIVE TITLE AND DRAFT SYNTHESIS STATEMENT Write a brief description of the product that you plan to develop. Please be as specific as possible in describing your product. The Draft Synthesis Statement should be two or three sentences, and it should include the problem that your product is attempting to resolve.

TITLE \_\_\_\_\_

DRAFT SYNTHESIS STATEMENT:

EVALUATION. (How effective was your product in solving the problem set forth in the Draft Synthesis Statement? Describe your evaluation of the project. Use additional pages if necessary.)